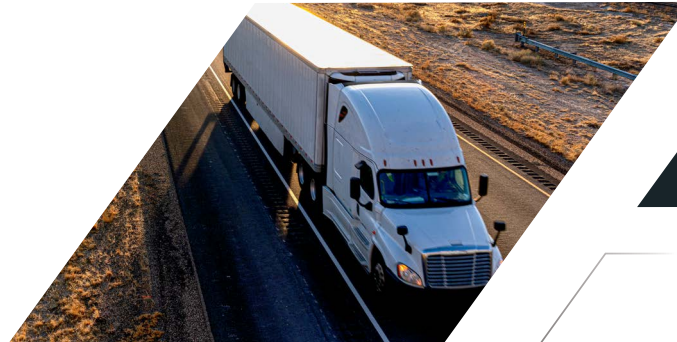


TRANSFIX⁺ **FLOYD**
Transfix Furnishes
Floyd with Tracking
& Automation

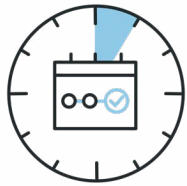


EXECUTIVE SUMMARY

FAST FACTS:



Collecting and uploading emissions data went from 3 - 4 days to **15 minutes**



Scheduling and tendering a load decreased from 30 minutes to **5 minutes**

ABOUT FLOYD

- Business model: direct-to-consumer
- Products: home furnishings
- Relevant values: reduction of environmental impact
- Notable need: emissions measurement & carbon footprint reduction

THE CHALLENGE:

- Lack of visibility into shipments created inefficiencies
- Reliance on manual processes slowed everything down
- Tracking carbon emissions was unacceptably labor-intensive and potentially inaccurate
- Had difficulty connecting different carriers into network

THE SOLUTION:

- Transfix Shipper App gave Floyd visibility, speed, and accuracy in one central tool
- Shipper App automation let Floyd build out their most frequently used lanes
- Shipper App customization automated the collection of carbon-emissions reporting
- Ongoing collaboration with Transfix keeps Floyd's user experience relevant to their needs

FLOYD'S TRANSPORTATION MANAGER SAID:

“Before we had Transfix Shipper App, it was really hard for me to keep track of what I had going on in my network day-to-day. (. . .) [I]t's clear and precise as to what is moving and what is not. Transfix Shipper App has been huge for visibility into what's going on with our shipments.”

“We're able to help build and grow the Shipper App into how we want it to flow. (. . .) The adaptability makes it appealing. In a way, it's customized as our own internal solution for Floyd, but built out through Transfix. We love the partnership, and we love seeing it grow.”

Since its founding, Floyd has been on a mission to change the way people use and dispose of furniture. The direct-to-consumer furniture company emphasizes design and durability, and they are hyper-focused on the environment. One of the company's five pillars is to measure its emissions and reduce its carbon footprint, and they actively collect data to report on those initiatives. But to comply with their company values, they needed freight efficiency improvements.

THE CHALLENGE

LACK OF VISIBILITY INTO SHIPMENTS AND MANUAL PROCESSES WERE COSTING FLOYD TIME, MONEY, AND CONFIDENCE

Floyd lacked visibility into its shipments. There was no central location or system for tracking, they had no idea of their delivery dates, and they had a hard time adding and monitoring carriers in their network. Gathering data was both time-consuming and unreliable, resulting in inordinate amounts of wasted time and effort.

Floyd's inbound logistics coordinator, Brenden Szpont, is responsible for all shipments that come from suppliers into the company's warehouses, as well as all items received into inventory. Szpont utilizes quite a few "simple, frequently run" lanes. To schedule these lanes, he had to fill out all the information for each pickup—contact, usual load weight, typical pallet dimensions—every single time. By the time he input the information, got a quote back, and tendered a shipment, just booking a lane took him nearly half an hour.

Additionally, collecting the data they needed to accurately report on their carbon emissions was a painstakingly manual process. Szpont would look at POs, identify the carrier assignment, track it down in the carrier portal, and then copy it to a spreadsheet. In 2020, he had to do that for every single inbound shipment. The manual process took him three or four days, and he still wasn't confident in the results.

THE SOLUTION

TRANSFIX SHIPPER APP GIVES FLOYD VISIBILITY, SPEED, AND ACCURACY IN ONE CENTRAL TOOL

"Transfix has given us a way to see a majority of our shipments, and we can pull that data super quickly," Szpont says. "Before we had Transfix Shipper App, it was really hard for me to keep track of what I had going on in my network day-to-day. Now, I'm able to see when shipments are picked up and when they're scheduled to be delivered. I'm able to see changes in shipments, and it's clear and precise as to what is moving and what is not. Transfix Shipper App has been huge for visibility into what's going on with our shipments. It's also allowed us to add more carriers to our network and keep most of our shipments in one central spot."

The Shipper App also lets Szpont build out the lanes he uses on a regular basis. "All my contact information is ready to go," he says. "All I have to do is put in the shipment ID, maybe change the weight, and then I tender the shipment." Scheduling and tendering a load had been taking him half an hour; with the Shipper App, it takes him 5 minutes. Since carbon-emissions reporting is so important to Floyd, Szpont worked directly with Transfix's IT team to automate the collection of the data he needed. Now, he's able to collect the data and upload it to his carbon-emissions portal in 15 minutes, rather than the 3 to 4 days it previously took.

THE RESULT

FLOYD PARTNERS WITH TRANSFIX TO SHAPE FUTURE FEATURES OF THE SHIPPER APP

Like all Transfix partners, Floyd has a hand in shaping Transfix Shipper App to ensure it is always most relevant

to what they need right now— and in the future. Floyd needed measurements of on-time delivery and on-time pickup. They got it. They needed to connect different carriers into the network. Done. Floyd relishes the role they have played in navigating which features come next.

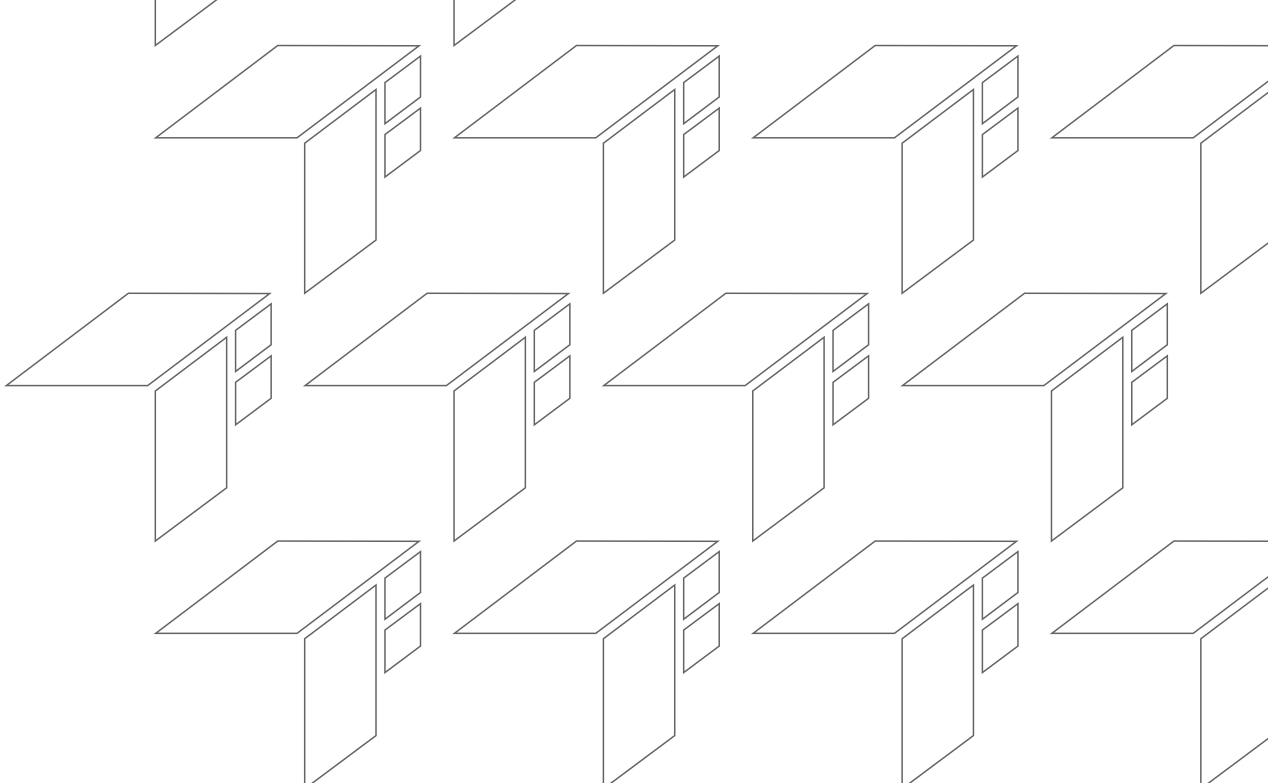
"We're able to help build and grow the Shipper App into how we want it to flow," Szpont says. "Transfix never says, 'This is how it works; there's nothing we can do.' The adaptability makes it appealing. In a way, it's customized as our own internal solution for Floyd, but built out through Transfix. We love the partnership, and we love seeing it grow."



Collecting and uploading emissions data went from 3 - 4 days to **15 minutes**



Scheduling and tendering a load decreased from 30 minutes to **5 minutes**



FLOYD

ABOUT FLOYD

Floyd is a direct-to-consumer furniture brand that changes the way people consume, keep, and enjoy their furniture. Their furniture is built to last and is designed to fit in any space. By creating a circular market for their products, Floyd can ensure that even less furniture waste reaches landfills.

TRANSFIX

ABOUT TRANSFIX

Transfix drives modern supply chain impact at scale with its Intelligent Freight Platform™. By combining enterprise-grade, machine-learning technology with intuitive software and dedicated supply chain experts, Transfix is enabling organizations to deliver with high performance and high reliability, drive long-term strategy and capacity planning, take empty miles off the road, and optimize their networks, at scale. Today, Transfix connects shippers to carriers with real-time, many-to-many freight matching and the visibility they need to make their supply chains more efficient and environmentally responsible. Learn more at transfix.io